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EUROPEAN COMMISSION

Brussels, 7 Jan 2011
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COMMISSION DECISION

of 7 January 2011

**adopting the 2011 annual work programme for the specific programme "Drug
Prevention and Information"**

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THE EUROPEAN COMMISSION,

Having regard to the Treaty on the Functioning of the European Union ,

Having regard to Council Regulation (EC, Euratom) No 1605/2002 of 25 June 2002 on the Financial Regulation applicable to the general budget of the European Communities¹, (and in particular, Articles 75 and 110 thereof,

Having regard to Commission Regulation (EC, Euratom) No 2342/2002 of 23 December 2002² laying down the detailed rules for the implementation of the Financial Regulation, and in particular Articles 90 and 166 thereof.

Having regard to Decision No 1150/2007/EC of the European Parliament and of the Council of 25 September 2007 establishing for the period 2007-2013 the specific programme "Drug Prevention and Information" as part of the General Programme 'Fundamental Rights and Justice'³, and in particular Article 9(2) and (3) and Article 10(3) thereof,

Whereas:

- (1) Article 75 of Regulation (EC, Euratom) No 1605/2002 imposes the adoption of a financing decision prior to any expenditure.
- (2) Grants are subject to an annual programme, published at the start of the financial year, in conformity with Article 110 of Regulation (EC, Euratom) and Article 166 of Regulation (EC, Euratom) No 2342/2002.
- (3) Article 90(1) of Regulation (EC, Euratom) No 2342/2002 confirms that the financing decision shall set out the essential elements of an action involving expenditure from the budget.
- (4) According to Article 90(2) of Regulation (EC, Euratom) No 2342/2002, for grants, the decision adopting the annual work programme referred to in Article 110 of Regulation (EC, Euratom) No 1605/2002 shall be considered to be the financing decision within the meaning of Article 75 of Regulation (EC, Euratom) No 1605/2002 , provided that it constitutes a sufficiently detailed framework. As regards procurement, where the implementation of the corresponding appropriations is provided for by an annual work

¹ OJ L 248, 16.9.2002, p. 1.

² OJ L 357, 31.12.2002, p. 1. OJ L 111, 28.4.2007, p. 13.

³ OJ L 257, 3.10.2007, p. 23

programme constituting a sufficiently detailed framework, this work programme shall also be considered to be the financing decision for the procurement contracts involved.

- (5) Under Article 166 of Regulation (EC, Euratom) No 2342/2002, the annual work programme is adopted by the Commission. It specifies the basic act, the objectives and the schedule of calls for proposals with the indicative amount and the results expected.
- (6) The measures provided for in this Decision are in accordance with the opinion of the Committee established by Article 10 of Decision No 1150/2007/EC.

HAS DECIDED AS FOLLOWS:

Article 1

The annual work programme for 2011 for the specific programme "Drug Prevention and Information" as set out in the Annex is hereby adopted.

The total amount covered by this Decision is EUR 3,000,000.

This Decision constitutes a financing decision for 2011 for the actions foreseen in the work programme, which will be financed from the following budget line:

18.07.03 – Drug prevention and information

The amounts covered by this Decision are provisional and subject to the adoption of the EU budget by the budgetary authority.

The appropriations may also cover interest due for the late payment in accordance with Article 83 of Regulation (EC, Euratom) No 1605/2002.

Article 2

Cumulated changes to the allocations to the specific actions not exceeding 20% of the maximum contribution authorised by this Decision are not considered to be substantial provided that they do not significantly affect the nature and objective of the work programme.

This may include the increase of the maximum contribution authorised by this Decision up to 20%.

The authorising officer responsible may adopt such changes in accordance with the principles of sound financial management and of proportionality.

Done at Brussels, 7/01/2011

For the Commission
Viviane Reding
Member of the Commission

ANNEX

Drug Prevention and Information Programme (2007-2013)

Work Programme 2011

Budgetary Line: 18 07 03

Legal Base: Decision No. 1150/2007/EC of the European Parliament and of the Council

1. Framework

1.1. Legal Context

On 25 September 2007, the European Parliament and the Council adopted Decision No 1150/2007/EC establishing the specific programme 'Drug Prevention and Information'⁴ as part of the General Programme 'Fundamental Rights and Justice' for 2007-2013. The EU Drugs Strategy 2005-2012 sets targets for all EU drug-related activities to attain a high level of protection, well-being and social cohesion by preventing and reducing drug use, dependence and drug-related harms to health and society. The EU Action Plan on Drugs 2009-2012 translates these targets into a list of concrete actions to reduce the prevalence of drug use among the population and to reduce the social harm and health damage caused by drugs.

In line with Article 11 of the Decision No 1150/2007/EC, this work programme 2011 will aim to complement other Community instruments, particularly the general Programme "Security and Safeguarding Liberties", the 7th Research and Technological Development Framework Programme⁵ as well as the Community Programme on Public Health⁶, and ensure there is no duplication of activity. Complementarities with the work of the European Monitoring Centre for Drugs and Drug Addiction (EMCDDA) will also be assured.

1.2. Objectives

The **general** objectives of the Drug Prevention and Information Programme 2007-2013 are:

- (a) to prevent and reduce drug use, dependence and drug-related harms;
- (b) to contribute to the improvement of information on drug use; and
- (c) to support the implementation of the EU Drugs Strategy.

The Programme 2007-2013 supports projects and activities associated with the following **specific objectives**:

- (a) To promote transnational actions to:

⁴ OJ L 257, 3.10.2007, p. 23

⁵ OJ L 412, 30.12.2006

⁶ OJ L 271, 9.10.2002, p.1.

- set up multidisciplinary networks that can make a clear and specific contribution to achieving the objectives of this programme;
 - ensure the expansion of the knowledge base, the exchange of information and the identification and dissemination of good practice, e.g. through training, study visits and staff exchanges;
 - raise awareness of the social and health problems caused by drugs use and to encourage an open dialogue with a view to promoting a better understanding of the drug phenomenon; and
 - support measures aimed at preventing drug use, including the reduction of drug-related harm and treatment methods, taking into account the latest state of scientific knowledge;
- (b) To involve civil society in the implementation and development of the European Union's Drugs Strategy and Action Plans; and
- (c) To monitor, implement and evaluate the implementation of specific actions under the Drugs Action Plans 2005–2008 and 2009–2012.

1.3. Programme Activities

The Programme 2007-2013 will be used to finance the following types of action:

- (a) Specific action taken on the Commission's initiative, such as studies and research, opinion polls and surveys, formulation of indicators and common methodologies, collection, development and dissemination of data and statistics, seminars, conferences and expert meetings, organisation of public campaigns and events, development and maintenance of websites, preparation and dissemination of information materials, support to and animation of networks of national experts, analytical, monitoring and evaluation activities; or
- (b) Specific transnational projects of European Union interest presented by at least two Member States, or at least one Member State and one other state which may either be an acceding or a candidate country; or
- (c) Support to the activities of non-governmental organisations or other entities pursuing an aim of general European interest regarding the general objectives of the programme.

1.4. Monitoring and Evaluation

1.4.1. Monitoring of projects

The Commission will regularly monitor the implementation of the Programme through the examination of final reports submitted by the beneficiaries as well as on-the-spot monitoring. Projects will be monitored throughout their lifecycle.

Project supervision will be carried out at several key stages:

- (a) While projects are running: monitoring will be ensured through regular contacts with beneficiaries and through visits to the funded projects including participation in conferences, seminars or other activities.
- (b) At the end of the projects: A thorough verification of the substance and financial aspects of a project will be carried out before approving the final report and paying the balance to the beneficiaries.

1.4.2. Programme Evaluation

Evaluation of the Drug Prevention and Information Programme is due to be submitted by the Commission to the European Parliament and the Council as follows:

- (a) Interim evaluation report, assessing the qualitative and quantitative aspects of the implementation of the Programme since its adoption, by 31 March 2011.
- (b) Communication on the continuation of the Programme no later than 30 August 2012.
- (c) Ex-post evaluation report of the Drug Prevention and Information Programme no later than 31 December 2014.

1.5. Budget

Budget Line	Annual Budget	Action Grants	Operating Grants	Contracts
18 07 03	€3.000.000	€1.800.000	€400.000	€800.000
Estimated number of Grants/contracts:		7	4	6

2. Action Grants (Co-Financing For Specific Projects)

2.1. Thematic Priorities for 2011

All projects submitted must be within the scope of the Drug Prevention and Information Programme 2007-2013. They must consist of transnational projects, studies and research, exchange of best practice, training, study visits, staff exchanges, seminars, meetings, conferences or a combination of these. Specific attention will be given to new types of addictions, in particular those involving new psychoactive substances.

The following types of projects can be co-funded based on the specific objectives of the framework programme:

- 2.1.1. Ensure the expansion of the knowledge base, the exchange of information and identification and dissemination of good practices in the area of drug-demand reduction

Develop effective approaches in prevention, in particular interactive interventions following social influence approaches and life-skills (e.g. interactive teaching, conflict handling, coping skills).

Develop prevention approaches including brief intervention and assessment specifically targeting the combined use of licit and illicit substances (poly-drug use), in particular aimed at young people.

Develop integrated and innovative approaches to identify, monitor and respond to new trends and patterns in the consumption of – in particular – new psychoactive substances which are not controlled ("legal highs") but which may pose health and social risks including new types of drug dependence.

Develop successful models for E-health interventions for early detection, self-management and brief interventions aimed at drug users and/or their families.

Develop approaches in selective prevention targeted at vulnerable groups at high risk of developing problem drug use (e.g. families at risk, young offenders, homeless, prisoners).

Develop preventive and treatment approaches that take into account the needs of specific drug user groups (e.g. sex workers, (pregnant) women, migrant and minority groups, specific age groups).

Exchange of best-practices on treatment programmes targeted at non-opioid drug users (e.g. cocaine, cannabis).

Develop innovative approaches aimed at preventing relapse and at reintegration and rehabilitation of (long-term) drug users, including – inter alia - those released from prison.

2.1.2. Raise awareness of the health and social problems caused by drug use or which influence drug consumption, and to encourage an open dialogue with a view to promoting a better understanding of the phenomenon of drugs

Exchange of best practice on innovative awareness raising campaigns targeted at young people and integrated with prevention activities on the risks associated with drug use.

Exchange of best practice on innovative approaches, also, via the internet, to provide information and advice to parents/family and members/carers of drugs users to support their involvement in preventing the use of drugs by young people.

2.1.3. Support measures aimed at preventing drug use, including by addressing reduction of drug-related harm and treatment methods taking into account the latest state of scientific knowledge

Identify and develop innovative approaches in harm reduction to reduce drug-related deaths, in particular targeting poly-drug use and non-opioid drug users.

Develop and implement approaches to reduce drug-related harm to drug users in prisons and/or on release from prison and improve their access to treatment.

Develop models of good practice in information and training for staff in emergency services and recreational settings (nightclubs, pubs, etc) to effectively respond to drug-related incidents.

2.1.4. Projects aimed at the involvement of civil society in the implementation of the European Union's Drug Strategy and Action Plans on Drugs

Exchange of best-practices on cooperation between authorities and civil society at local and/or regional level, by public services providing prevention, education, harm reduction and law

enforcement, working together with voluntary organisations and service providers from civil society.

2.1.5. Projects aimed at the monitoring, implementation and evaluation of specific actions under the Drugs Action Plan 2009-2012

Development and exchange of best practice in policy and programme evaluation at different levels in the drug field (city level, local, regional and national) in line with the EU Drugs Action Plans.

2.2. Target Groups

The target groups of the programme's activities are all those who may be affected by the consequences of drug use, including: young people, women, vulnerable groups and people living in socially disadvantaged areas. Other target groups are, inter alia, teachers and educational staff, parents, social workers, local and national authorities, medical and paramedical staff, judicial staff, law enforcement and penitentiary authorities, NGOs, trade unions and religious communities.

2.3. Financial Provisions

2.3.1. General

In 2011 €1.800.000 will be allocated to action grants (co-financing of specific projects).

2.3.2. Financial provisions for grants

The maximum rate of co-financing by the Commission is 80% of the total eligible costs of the project. Project proposals may seek EU co-funding between € 75.000 and € 500.000. The amount of co-financing requested and its proportionality to expected results will be assessed as one of the award criteria.

If the amount awarded by the Commission is less than the amount requested by the applicant, it is up to the latter to find the additional funds or to reduce the total cost of the project without reducing its objectives or content.

Co-financing of a project under this framework cannot be combined with any other co-financing by another programme financed by the budget of the European Communities. Commission grants are given for non-commercial purposes only and projects must be strictly non-profit making. The rules on eligible costs are described in the standard grant agreement.

Should the project be selected for support, a grant agreement will be signed between the selected beneficiaries and the European Commission. This agreement is a standard agreement, and its terms and conditions may not be altered or be subject to negotiation.

2.4. Expected results

The available budget should allow approximately 7 projects to be co-financed.

2.5. Project Selection

The projects funded under the 2011 Work Programme will be implemented following one call for proposals scheduled for the beginning of 2011. The Commission will take all the necessary measures to publicise the conditions and deadlines for submission of proposals.

Proposals will be assessed and evaluated by an evaluation committee made up of Commission officials, likely to be assisted by independent experts, on the basis of the criteria set forth in the next chapter and the more detailed criteria published in the call for proposals. The Commission will inform each applicant of the final decision taken. The funding of selected proposals will be formalised by grant agreements concluded with the selected entities.

2.6. Assessment Criteria

The proposals will be selected on the basis of the following criteria, which will be further detailed in the call for proposals.

2.6.1. Exclusion Criteria

Applicants will be excluded from participation in a call for proposals in line with Article 114 (3) of Council Regulation (EC, Euratom) No 1605/2002 on the Financial Regulation to the general budget of the EC⁷, if they are in one of the situations referred to in Articles 93(1), 94 and 96(2) (a) of the same Regulation.

2.6.2. Eligibility Criteria

- (1) Applications must be submitted by eligible applicants of the 27 EU Member States or EFTA countries members of the EEA, and must involve partner organisations from at least two EU Member States;
- (2) Projects must have a duration of between 12 and 24 months;
- (3) The grant applied for must be lower or equal to 80% of the total eligible cost of the project and be between €75.000 and €500.000. Co-financing of the balance must be secured;
- (4) Applications must have been submitted by the deadline set for the call using only the online application tool and must be submitted on the standard forms, accompanied by all compulsory documents and annexes. Any alterations made to the form will disqualify the application;
- (5) The budget must be balanced and co-financing must be secured.

⁷ OJ L 248, 16.9.2002

2.6.3. Selection criteria

In accordance with Article 116(1) of the Financial Regulation and Article 176 of the Implementing Rules, proposals for projects shall be evaluated on the basis of the following selection criteria:

- (1) The applicant's sufficient operational and professional capacities;
- (2) The applicant's sufficient financial capacities.

2.6.4. Award criteria

Proposals that are eligible and meet the selection criteria will be assessed by an evaluation committee and they will be ranked on the basis of the following award criteria:

- (1) Relevance to the EU Action Plan on Drugs 2009-2012 and conformity with this work programme's objectives, priorities and complementarities with other Community instruments.
- (2) Quality of the proposed action regarding its conception, presentation, organisation, methodology, expected results.
- (3) European dimension: the geographical scope of the project in terms of partners, participants and target group and/or its added value at European level.
- (4) Sustainability of the project and dissemination of the results.
- (5) Value for money. The extent to which the requested financing is reasonable given the expected results of the project.

2.6.5. Approximate timetable

The following provisional schedule is foreseen for the call for proposals for the action grants

Publication of the call for proposals on the Commission website:	1st quarter 2011
Deadline for submission of proposals:	1st quarter 2011
Opinion of the Programme Committee:	3rd quarter 2011
Commission Decision:	3rd quarter 2011

3. Operating Grants to organisations active in the field of drug prevention

Following a call for proposals, operating grants may be awarded to non-governmental organisations or other entities pursuing an aim of general European interest in accordance with the general objectives of the Drug Prevention and Information Programme 2007-2013 and in accordance with Article 162 of the Implementing Rules of the Financial Regulation.

Grants awarded under this heading are not intended to co-finance the implementation of a specific project but to support the activities included in the annual activity programme of eligible organisations for the financial year starting in 2011.

3.1. Financial Provisions

The envisaged total budget for operating grants to organisations active in the field of drug prevention and information is €400.000.

The maximum rate of co-financing by the Commission is 80% of the total eligible costs the applicant expects to incur in carrying out its activities during the financial year starting in 2011 but not more than €100.000 per applicant. The remaining funding of the organisation's budget must come from other sources. Contributions in kind do not count as external co-financing.

The operating costs of an organisation co-funded under this framework cannot be financed by any other instrument from the budget of the European Communities.

In accordance with the Financial Regulation, when operating grants are renewed from one year to another, they shall be gradually decreased.

Eligible costs are those necessary to enable the organisation to implement its annual activity programme. The rules on eligible and ineligible costs are described in the standard grant agreement.

If an organisation realizes a surplus balance on the operating budget, it may have to repay part of the grant paid to it by the Commission.

3.2. Expected results

The available budget should allow approximately 4 organisations to be selected. The proposals that are selected must enable progress to be made in the attainment of the general and specific objectives of the programme, mentioned above.

3.3. Selection procedure

Organisations to be co-financed with an operating grant by the Drug Prevention and Information Programme will be selected pursuant to one public call for proposals. The received proposals will be assessed and evaluated against the criteria set forth in paragraphs below, by the Commission. The funding of selected proposals will be formalised by grant agreements signed with the selected entities.

3.4. Assessment criteria

The proposals will be selected on the basis of the following criteria, which will be further detailed in the call for proposals.

3.4.1. Exclusion criteria

Applicants will be excluded from participation in a call for proposals in line with Article 114 (3) of Council Regulation (EC, Euratom) No 1605/2002 on the Financial Regulation to the

general budget of the EC⁸, if they are in one of the situations referred to in Articles 93(1), 94 and 96(2) (a) of the same Regulation.

3.4.2. Eligibility criteria

- (1) Applying non-governmental organisations or other entities must be non-profit-making organisations and duly established under the law of one of the EU Member States or EFTA/EEA countries;
- (2) The grant application must concern an operating grant (i.e. a grant to support activities included in the applicant's annual work programme for the financial year starting in 2011) for the expenses to be incurred in applicant's the 2011 financial year;
- (3) Organisations must carry out activities with a European dimension. The aims of the activities must include one or more of the objectives of the Drug Prevention and Information programme;
- (4) Application must seek co-financing of expenditure for the organisation financial year starting in 2011;
- (5) The grant applied for must be lower or equal to 80% of the total eligible expenditure and cannot exceed €100.000;
- (6) Applications must have been submitted by the deadline set for the call using only the online application tool and must be submitted on the standard forms, accompanied by all compulsory documents and annexes. Any alterations made to the form will disqualify the application.

3.4.3. Selection criteria

Proposals which meet the eligibility criteria will be evaluated on the basis of the following selection criteria:

- (1) The applicant has sufficient operational and professional capacities to carry out the draft annual activity programme;
- (2) The applicant has sufficient financial capacities to carry out the draft annual activity programme.

3.4.4. Award criteria

Only proposals meeting the selection criteria described above will be subject to in-depth evaluation. The proposals will be evaluated against the following criteria:

- (1) Consistency of the organisation's proposed activities with the objectives and the priorities set out under the Drug Prevention and Information Programme and under the drug action plan, in particular in terms of the relevance of the results and social impact.

⁸ OJ L 248, 16.9.2002

- (2) Quality of the planned activities and demonstration that the aims of the organisation's activities meet a clearly identified need.
- (3) European dimension and geographic impact of the planned activities, in terms of partners, participants and target group.
- (4) The likely multiplier effect on the public of their activities.
- (5) Citizen involvement (direct or indirect) in the organisation of the bodies involved.
- (6) The cost/benefit ratio of the activities proposed.

3.5. Approximate timetable

The following provisional schedule is foreseen for the call for proposals for the operating grants:

Publication of the call for proposals on the Commission website:	4 th quarter 2010
Deadline for submission of proposals:	1 st quarter 2011
Opinion of the Programme Committee:	2 nd quarter 2011
Commission Award Decision:	2 nd quarter 2011

4. Calls for Tenders – Actions on the Initiative of the Commission - Priorities for 2011

In line with the priorities of the future EU Action Plan on Drugs 2009-2012, the Commission intends to continue or undertake in particular the following actions in 2011. Other actions to be implemented through tenders may be added to those listed below, according to need. The indicative total amount allocated to public procurement by the Commission is €800.000 .

- (1) A stakeholder conference on the development of an EU consensus on minimum quality standards and benchmarks in drug demand reduction, as part of the implementation of action 19 of the EU Drugs Action Plan 2009-2012 and to be organised in cooperation with the EU Presidency in the 1st half of 2011;
- (2) "European Action on Drugs": to promote awareness raising actions and exchanges of best practice by providing the European civil society with a platform to make a commitment as regards drugs use and the risks related to drug abuse;
- (3) Civil Society Forum on Drugs: to finance 3 meetings in 2011 for the Civil Society Forum on Drugs and 3 meetings of the core planning group, which is a follow up of the Green Paper published in 2006;
- (4) An external, independent assessment of the implementation of the EU Drugs Action Plan 2009-2012 and EU Drugs Strategy 2005-2012 in line with action

72 of the EU Drugs Action Plan 2009-2012, with the aim to assess the achievement of individual actions and the impact of the EU Strategy on the overall drug situation in the EU.

ACTION	Timetable	Implementation
Stakeholder Conference on developing an EU consensus on minimum quality standards and benchmarks in drug demand reduction in the EU	1 st quarter 2011	Existing framework contracts or open call for tender
European Action on Drugs	1 st quarter 2011	Existing framework contracts or open call for tender
Civil Society Forum on Drugs	2nd quarter 2011	Existing framework contracts or open call for tender
Independent assessment of the EU Drugs Action Plan 2009-2012 and EU Drugs Strategy 2005-2012	2nd quarter 2011	Existing framework contracts or open call for tender